



# Seed catalogue

## Hybrid Swiss Chard

Technical Specifications

Pop Vriend Seeds



# 'New kid on the block: Swiss Chard, a colourful consumer favorite'

Marcel Bloemendaal, Area Sales Manager



## **Client first**

We cherish our personal service, short lines and always put our customers interest first.



## **Sustainable growth**

We export our vegetable seeds to over 100 countries around the world.



## **100% independant**

We are one of the few family owned breeding companies in the Netherlands. Since 1956.

## **Front runner**

We focus on a limited number of crops in which we strive to be a top 3 player.



## **Passion for genetics**

We innovate with a long term perspective, together with our clients.



## Technical specification Swiss Chard Varieties

| Variety            | Purpose             | Growth | Leaf colour | Vein colour | Downy Mildew Resistance | Features   |
|--------------------|---------------------|--------|-------------|-------------|-------------------------|--|
| Fluence            | Baby Leaf           | 9      | 7           | Red         | Pfb IR                  | Fast growing, tolerant to bleeding                                 |
| PV-9026            | Baby Leaf           | 9      | 7           | Red         | Pfb IR                  | Fast growing, tolerant to bleeding                                 |
| <b>NEW</b> PV-9022 | Baby Leaf           | 8      | 9           | Red         | Pfb IR                  | Good contrast of red veins/dark green leaves, tolerant to bleeding |
| Ion                | Baby Leaf           | 8      | 7           | Red         | Pfb IR                  | Medium fast growing, tolerant to bleeding                          |
| PV-9025            | Baby Leaf           | 8      | 7           | Red         | Pfb IR                  | Medium fast growing, tolerant to bleeding                          |
| Ampera             | Baby Leaf           | 7      | 8           | Red         |                         |  |
| PV-9013            | Baby Leaf/ Bunching | 9      | 7           | Green       | Pfb IR                  | Fast growing with green petioles                                   |
| Prius              | Baby Leaf/ Bunching | 8      | 8           | Green       | Pfb IR                  | Mono-germ variety with green petioles, excellent taste             |

### Growth rate

1 = Very slow growth  
9 = Very fast growth

### Colour rate

1 = Very light green  
9 = Very dark green

### Resisittance

**Pfb** Peronospora farinosa f.sp. Betae  
**HR** High Resistance  
**IR** Intermediate Resistance

### Disclaimer

Races of Downy Mildew in Swiss chard have not been denominated officially. Therefore we cannot claim that varieties are resistant to any race of Downy Mildew in Swiss Chard. By bleeding is meant a red discoloration of the leaves due to stress of insects or weather conditions.

### Bleeding

red discolouration of leaves due to stress or insects

'Customer demand for this colourful and healthy superfood is increasing fast and is especially popular as a colourful addition to salad mixes.'

Marnix de Kroon, Breeder Swiss Chard



Figures and information in this brochure are based on the average results of large scale plantings under European conditions and may vary with local environmental and agronomic conditions, grower skills, microclimate and soil structure. Resistance is the ability of a plant variety to restrict the growth and development of a specific pest or pathogen and/or the damage they cause when compared to susceptible plant varieties under similar environmental conditions and pest or pathogen pressure. Resistant varieties may exhibit some disease symptoms or damage under heavy pest or pathogen pressure.

Pop Vriend Seeds does not accept liability based on the information in this brochure for deviating results in the cultivated product. Buyers and users of Pop Vriend Seeds varieties are responsible to determine suitability of the seeds to intended cultivation and local circumstances.

All contracts for delivery of goods are subject to our general terms of sales and delivery, which you can download from our site [www.popvriendseeds.com](http://www.popvriendseeds.com). You can also ask for a copy by e-mail via [info@popvriendseeds.nl](mailto:info@popvriendseeds.nl).

In addition ISF rules are in force.

Please check our website for the most updated technical specifications of our varieties.

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