

Seed catalogue Hybrid Swiss Chard



'New kid on the block: Swiss Chard, a colourful consumer favorite'

Marcel Bloemendaal, Area Sales Manager



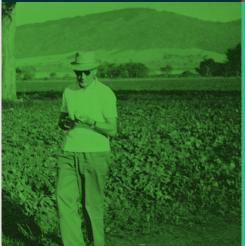
Client first

We cherish our personal service, short lines and always put our customers interest first.



Sustainable growth

We export our vegetable seeds to over 100 countries around the world.



100% independant

We are one of the few family owned breeding companies in the Netherlands. Since 1956.



We focus on a limited number of crops in which we strive to be a top 3 player.



Passion for genetics

We innovate with a long term perspective, together with our clients.



	Technical specification Swiss Chard Varieties							
	Variety	Purpose	Growth	Leaf colour	Vein colour	Downy Mildew Resistance	Features	
	Fluence	Baby Leaf	9	7	Red	Pfb IR	Fast growing, tolerant to bleeding	
	PV-9026	Baby Leaf	9	7	Red	Pfb IR	Fast growing, tolerant to bleeding	
NEW	PV-9022	Baby Leaf	8	9	Red	Pfb IR	Good contrast of red veins/dark green leaves, tolerant to bleeding	
	lon	Baby Leaf	8	7	Red	Pfb IR	Medium fast growing, tolerant to bleeding	
	PV-9025	Baby Leaf	8	7	Red	Pfb IR	Medium fast growing, tolerant to bleeding	
	Ampera	Baby Leaf	7	8	Red			
	PV-9013	Baby Leaf/ Bunching	9	7	Green	Pfb IR	Fast growing with green petioles	
	Prius	Baby Leaf/ Bunching	8	8	Green	Pfb IR	Mono-germ variety with green petioles, excellent taste	

Growth rate

1 = Very slow growth

9 = Very fast growth

Co

Colour rate

1 = Very light green 9 = Very dark green Resisitance

Pfb Peronospora farinosa f.sp. Betea

HR High Resistance

IR Intermediate Resistance

Disclaimer

Races of Downy Mildew in Swiss chard have not been denominated officially. Therefore we cannot claim that varieties are resistant to any race of Downy Mildew in Swiss Chard. By bleeding is meant a red discoloration of the leaves due to stress of insects or weather conditions.

Bleeding

red discolouration of leaves due to stress or insects

'Customer demand for this colourful and healthy superfood is increasing fast and is especially popular as a colourful addition to salad mixes.'

Marnix de Kroon, Breeder Swiss Chard



Figures and information in this brochure are based on the average results of large scale plantings under European conditions and may vary with local environmental and agronomic conditions, grower skills, microclimate and soil structure. Resistance is the ability of a plant variety to restrict the growth and development of a specific pest or pathogen and/or the damage they cause when compared to susceptible plant varieties under similar environmental conditions and pest or pathogen pressure. Resistant varieties may exhibit some disease symptoms or damage under heavy pest or pathogen pressure.

Pop Vriend Seeds does not accept liability based on the information in this brochure for deviating results in the cultivated product. Buyers and users of Pop Vriend Seeds varieties are responsible to determine suitability of the seeds to intended cultivation and local circumstances.

All contracts for delivery of goods are subject to our general terms of sales and delivery, which you can download from our site www.popvriendseeds.com. You can also ask for a copy by e-mail via info@popviendseeds.nl.

In addition ISF rules are in force.

 $Please\ check\ our\ website\ for\ the\ most\ updated\ technical\ specifications\ of\ our\ varieties.$

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